

HARRODS STRENGTHENS MANAGEMENT EXECUTIVE COMMITTEE FOLLOWING PROMOTIONS

London, 21 November 2025 – Harrods today announces the promotion of Mark Blundell to Chief Retail Officer.

In his new role, Mark is responsible for the service and standards that create an exceptional customer experience across all Harrods physical retail channels. Mark joined Harrods in 2018 as Head of Retail Projects & Retail Services and in 2022 was promoted to Retail Director. Prior to Harrods, Mark held leadership roles in John Lewis Partnership and Waitrose and began his career as a graduate with Barclays.

Michael Ward, Managing Director of Harrods, said: *"I am pleased to promote Mark to join the Harrods Management Executive Committee. Mark is a dynamic leader with a proven track record in managing teams to deliver outstanding customer experiences and strong commercial results. His strategic leadership will support the ongoing development of our high-performance culture and continuing evolution of Harrods as the leading luxury authority."*

This follows the appointment in August of Sarah Myler to the Management Executive Committee as Chief Brand and Reputation Officer. Sarah joined Harrods as a Director in 2018 and had most recently been leading Harrods international marketing strategy, international business development, communications and events. In her role as Chief Brand and Reputation Officer, Sarah now leads Harrods' marketing and communications strategy, overseeing all marketing channels and acting as guardian of the Harrods brand.

Mark and Sarah join Andreas Efstathiou, Chief Information Officer; Abi Weeks, Chief People Officer; Caitlin Innes, Chief Digital, Customer and Strategy Officer; Geoff Weaver, Chief Financial Officer and James Healy, Director of Store Operations in comprising the Harrods Management Executive Committee which reports to Managing Director Michael Ward.

ABOUT HARRODS

Harrods has been serving customers from its Knightsbridge store since 1849 and today the store is the world's ultimate luxury emporium. Harrods is home to more than 3000 curated brands as well as over 20 dining destinations and expert fashion, home, beauty and wellness services. In addition, Harrods serves customers via harrods.com, H beauty and airport stores and hospitality destinations in China and Qatar. Harrods continues to be guided by its philosophy of "anything is possible" to ensure that customers enjoy unparalleled experiences with every visit.

CONTACT DETAILS

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