



An Energy and Infrastructure Outsourced Recruitment Corporate Pitch Deck

IB RECRUITMENT INTERNATIONAL
MAY 2025





A Bit About Me

- Labour Economist & Researcher
 - Open University MSc in HRM Student
 - Royal Economic Society Student Member
 - CIPD Student Member
 - arXiv and Harvard-published
 - Interest: Recruitment PR Website Owner
 - <https://www.ibrecruitment.com/pitching>



A Decade

Working freelance in the staffing
industry **applying models of HR**
gained from University and
researching labour markets

A high-angle, close-up photograph of a group of people's hands and forearms stacked in a circle, creating a sense of unity and teamwork. The image is tinted with a warm, yellowish-green color. The hands are of various skin tones, and the sleeves of different clothing items are visible, including a white shirt, a dark sweater, and a patterned shirt. The background is blurred, showing what appears to be a wooden floor.

“If you can film an idea in your mind, follow that film idea shot for shot, scene for scene, that idea is worth making.”

- CRAIG MAPP

What Have I Researched?

- Sir Prof. Christopher Pissarides and Dale Mortensen's **matching function**
- Janet Yellen and George Akerlof's **efficiency wage theory** of unemployment
- ESG reports from every single listed entity in the UK **infrastructure** finance sector
- Holistic and normative **models of HR** (Guest, Storey, Ulrich, Warwick and Harvard)





Energy and
Infrastructure Boards
have an equality
problem

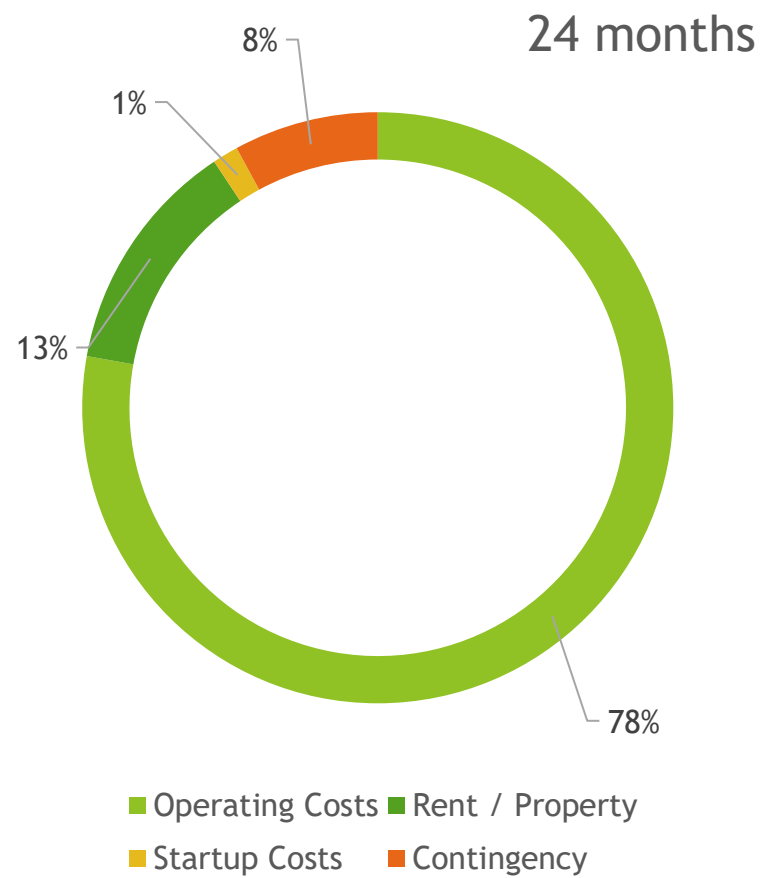


The sector requires a
diverse corporate
recruiter to balance
outcomes

Hypothesis



Cost Base



Locations



Essex



Arabian Gulf



Africa



Oxbridge

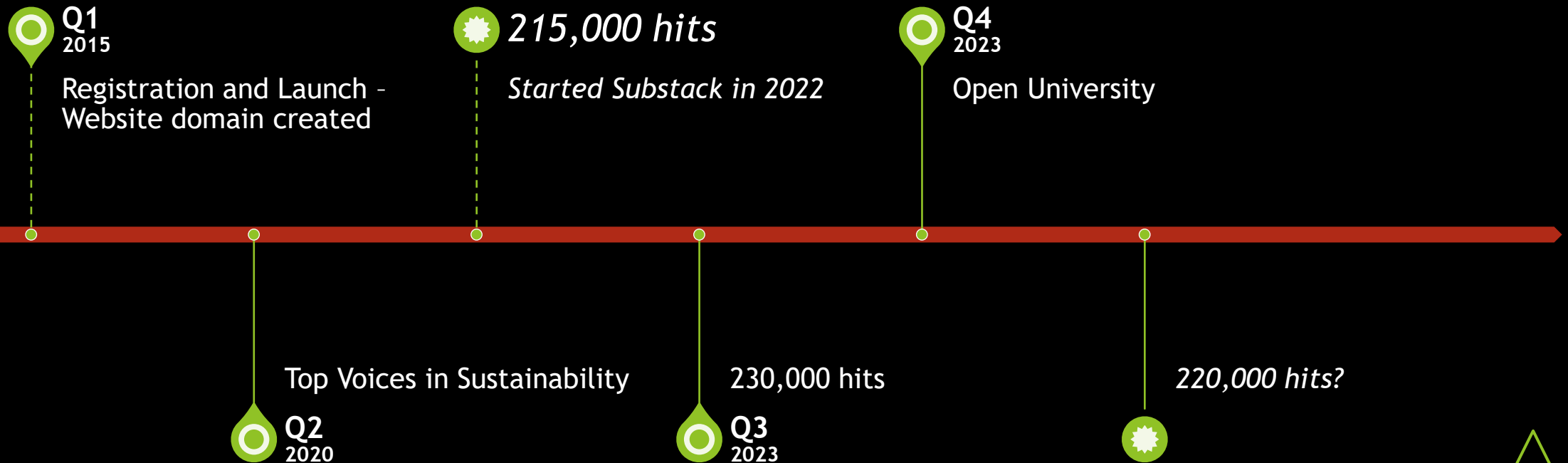
Black Board Members

What are the defining characteristics of your solution?

We are aiming to help appoint board executives of **African** heritage



History





Let's Continue the Conversation



- Does your Energy and Infrastructure firm have a **diverse workforce**?
- How can we help you lead more on diversity in the age of AI?

Thank you



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